

Daniel Guttentag

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Curriculum Vitae (August 2016)

CURRENT POSITION

Assistant Professor
Hospitality and Tourism Management
Ted Rogers School of Management
Ryerson University
575 Bay Street
Toronto, ON, M5G 2C5, Canada

EDUCATION

- 2016 Ph.D.
Department of Recreation and Leisure Studies
University of Waterloo
200 University Avenue West
Waterloo, ON, N2L 3G1, Canada
Thesis: Why tourists choose Airbnb: A motivation-based segmentation study
underpinned by innovation concepts
Supervisor: Stephen Smith
- 2010 M.E.S. (Tourism Policy and Planning)
Department of Geography and Environmental Management
University of Waterloo
Waterloo, ON, Canada
Thesis: Gambling by Ontario casino employees: Gambling behaviours, problem
gambling, and impacts of the employment
Supervisors: Kevin Harrigan and Stephen Smith
- 2004 B.A.
Colgate University
Hamilton, NY, USA

AWARDS

- 2015 Fall Doctoral Thesis Completion Award, *University of Waterloo* (\$5,000)
- 2012-2015 Joseph-Armand Bombardier Canada Graduate Scholarship, *Social Sciences and
Humanities Research Council* (\$105,000)
- 2012-2015 President's Graduate Scholarship, *University of Waterloo* (\$30,000)
- 2015 Spring University of Waterloo Graduate Scholarship, *University of Waterloo* (\$4,000)

- 2013 Top Student Award, *University of Waterloo Recreation and Leisure Studies Department* (\$1,200)
- 2012 University of Waterloo Graduate Entrance Scholarship, *University of Waterloo Recreation and Leisure Studies Department* (\$5,000)
- 2010 Outstanding Achievement in Graduate Studies Award, *University of Waterloo*
- 2010 Nominee for the Governor General's Academic Gold Award, *The Governor General of Canada*
- 2008-2010 Ontario Problem Gambling Research Centre Studentship Award, *Ontario Problem Gambling Research Centre* (\$35,000)
- 2008 Spring University of Waterloo Graduate Scholarship, *University of Waterloo* (\$2,000)
- 2000-2004 Colgate Alumni Memorial Scholar, *Colgate University* (\$55,000)
- 2000-2004 Dean's Award for Academic Excellence (every semester), *Colgate University*
- 2000-2004 Robert Byrd Scholar, *United States Department of Education* (\$6,000)

PUBLICATIONS

[Citations, as per Google Scholar, stated in brackets if 10+]

- Guttentag, D. (in press). Regulating innovation in the collaborative economy: An examination of Airbnb's early legal issues. In D. Dredge and S. Gyimóthy (Eds.), *Tourism and collaborative consumption: Perspectives, politics, policies and prospects*. Frankfurt: Springer.
- Guttentag, D. (2015). Airbnb: Disruptive innovation and the rise of an informal tourism accommodation sector. *Current Issues in Tourism*, 18(12), 1192-1217. [59 citations]
- Guttentag, D. (2015). Volunteer tourism: Insights from the past, concerns about the present, and questions for the future. In T. V. Singh (Ed.), *Challenges in tourism research* (pp. 112-118). Toronto: Channel View Publications.
- Guttentag, D., & Smith, S. (2015). Delphi technique, tourism. In J. Jafari & H. Xiao (Eds.), *Encyclopedia of tourism*. Frankfurt: Springer. Published online September 28, 2015.
- Mock, S., Mannell, R., & Guttentag, D. (2015). Psychology of leisure, positive psychology, and leisure theory. In G. Walker, D. Scott, & M. Stodolska (Eds.), *Leisure matters: The state and future of leisure studies*. State College, PA: Venture Publishing, Inc.
- Guttentag, D. (2012). Volunteer tourism has gone commercial: The reasons and the implications. *Tourism Recreation Research*, 37(3), 273-275.
- Guttentag, D. (2012). Volunteer tourism: As good as it seems?. In T. V. Singh (Ed.), *Critical debates in tourism* (pp. 152-159). Toronto: Channel View Publications.
- Guttentag, D., Harrigan, K., & Smith, S. (2012). Gambling by Ontario casino employees: Gambling behaviours, problem gambling and impacts of the employment. *International Gambling Studies*, 12(1), 5-22. [12 citations]
- Guttentag, D. (2011). Volunteer tourism: As good as it seems?. *Tourism Recreation Research*, 36(1), 69-74. [24 citations]

- Guttentag, D. (2010). Virtual reality: Applications and implications for tourism. *Tourism Management, 31*(5), 637-651. [177 citations]
- Guttentag, D., & Havitz, M. E. (2010). Superstition as a personal moderator in the development of commitment and loyalty to and within casinos. *Leisure/Loisir, 34*(1), 1-25.
- Guttentag, D. (2009). The legal protection of indigenous souvenir products. *Tourism Recreation Research, 34*(1), 23-34.
- Guttentag, D. (2009). The possible negative impacts of volunteer tourism. *International Journal of Tourism Research, 11*(6), 537-551. [232 citations]

PRESENTATIONS

- Guttentag, D. (2015, September 25). *Why tourists choose Airbnb: A segmentation study based on innovation concepts*. Presented at The Travel and Tourism Research Association Canada Chapter Conference, Niagara Falls, ON, Canada.
- Guttentag, D. (2010, May 20). *Gambling by Ontario casino employees: Gambling behaviours, problem gambling, and impacts of the employment*. Presented to the Ontario Lottery and Gaming Corporation, Toronto, ON, Canada.
- Guttentag, D. (2008, May 9). *The role of superstition as a personal moderator in the development of behavioural loyalty to and within casinos*. Presented at The University of Waterloo's 16th Annual Graduate Student Leisure Research Symposium, Waterloo, ON, Canada.

MANUSCRIPT REVIEWER

Current Issues in Tourism
International Journal of Hospitality Management
International Journal of Tourism Research
Journal of Hospitality and Tourism Management
Tourism Management
Tourism Recreation Research

PROFESSIONAL ACTIVITIES

- 2010-2012 Tourism Business Analyst, *Toronto Convention and Visitors Association (Tourism Toronto)*
- 2006-2007 Web Editor and Search Engine Optimization Manager, *International Living*

CONSULTING

- 2016 May *City of Toronto, Airbnb policy*
- 2016 Apr *Ontario Ministry of Finance, Airbnb policy*
- 2016 Apr *Nova Scotia Tourism Agency, Airbnb policy*
- 2014- *Toronto Convention and Visitors Association (Tourism Toronto), Regular short-term research projects*